

Aaron Kor

Technical Product Leader | IoT & SaaS | Langley, BC

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SUMMARY

Technical Product Leader with extensive experience in fast-paced technology environments, working across IoT, SaaS, and insurance industries. I bring a technical lens to product leadership while focusing on building solutions customers genuinely value. I specialize in connecting customer needs, business goals, and technical feasibility into clear product strategies and actionable roadmaps that deliver measurable value for both users and the business. As a former founder, I'm comfortable navigating the unknown — taking a mission-driven idea, backing it with data, and building a clear roadmap that delivers high-performance results.

EXPERIENCE

Product Manager · KORE Wireless — Product Manager August 2024–Present

Product Manager for ConnectivityPro, an industry-leading IoT connectivity management platform that enables enterprises to provision, manage, monitor, and diagnose SIMs at scale.

- Led strategic product initiatives from ideation and design through development, launch, and GTM execution

Senior Technical Product Owner · KORE Wireless — Senior Technical Product Owner December 2019–August 2024

Owned the Provisioning product, the core of the ConnectivityPro platform, and led its successful launch to the broader market in 2021.

- Achieved over **99.9% uptime** and cut response times from **seconds to milliseconds** through performance optimization, directly supporting customer retention

Development Lead · KORE Wireless — Development Lead December 2016–December 2019

Led a distributed development team within a product organization, delivering solutions in Big Data storage, analytics, and full-stack applications.

- Collaborated with senior management to align team output with organizational goals

Co-founder & CTO · Next Decision — Co-founder & CTO June 2021–April 2025

Co-founded and scaled a SaaS startup, driving both the product vision and technical execution for an enterprise decision-making platform.

- Led end-to-end product discovery and experimentation to validate hypotheses, reducing technical risk and identifying key growth levers

Senior Application Developer · Wawanesa Insurance — Senior Application Developer July 2013–November 2016

Architected and optimized digital acquisition channels, including a high-traffic public website and Broker Portal, for one of Canada's largest insurers.

- Translated complex insurance underwriting and rating rules into streamlined web services

Senior Software Engineer · HP Software — Senior Software Engineer June 2010–June 2013

Designed and developed HP Service Test (later HP Unified Functional Test) in C# on the SharpDevelop IDE, contributing to core R&D efforts.

- Led feature design and development while refactoring and optimizing major parts of the codebase

Team Lead & Software Engineer · Phoenix Insurance (SRL Group) — Team Lead & Software Engineer August 2005–June 2010

Led a team of six developers at Phoenix Insurance, responsible for building and maintaining all middleware for the company.

- Delivered projects under tight schedules while aligning development with the organization's Service-Oriented Architecture (SOA) vision

SKILLS

Product Strategy & Roadmap Ownership · Market Research & Go-To-Market · OKRs / KPIs & Data-Driven Decision Making · A/B Testing & Analytics · Voice of Customer & Product Discovery · Customer Journey Mapping · Agile / Scrum · API Design · Node.js, Python, C#/I.NET · GCP, Firebase, Cloud-Native, Microservices · SQL, Looker · Cross-Functional Leadership & Stakeholder Management · IoT Connectivity Platforms (SaaS) · UX Awareness